



Corbis Motion Fact Sheet November 2009

Corbis Motion offers a rich library of more than 350,000 video clips reflecting contemporary collections of people and lifestyle, business, sports, travel and destinations and nature, and an archival collection that covers news and events, arts and entertainment and sports. The Corbis Motion web site features advanced search, purchase and real-time delivery options that make it among the most sophisticated footage-licensing web sites in the industry.

World-Leading Commercial and Editorial Footage Collection

Through a partnership with Thought Equity Motion, Corbis Motion offers footage from premier film and entertainment companies such as Paramount Pictures, MGM Studios, Sony Pictures Entertainment, HBO Archives, Dick Clark Productions, Inc, and Hollywood Licensing as well as sports and documentary companies such as the Smithsonian Channel, National Geographic, Serac Adventure Films, USFL, US Soccer Federation, Oxford Scientific Films and Warren Miller Entertainment. The collection includes 150,000 High Definition (HD) clips and 80,000 Royalty Free (RF) clips. Corbis Motion adds thousands of new clips on a regular basis.

Industry-Leading Web site and Customer Experience

The Corbis Motion web site makes it simple and convenient for customers to quickly find and license the right footage clip for their project.

The web site has advanced features including:

- Search technology that accelerates the search experience by delivering “sets” of relevant clips.
- Clickless preview technology that saves customers time by allowing them to instantly preview footage by moving their mouse over a search result.
- Viewing technology that allows customers to view a variety of shot angles and sequences from a scene so they can consider a greater selection of perspectives when crafting new stories or creative messages.
- Ability to instantly purchase and download footage in a variety of formats including HD, PAL and NTSC.
- Frame-accurate comps that allow customers to assess the editing scope of a clip before purchase. Customers can simply drop in the master file and all previous edits are automatically applied.

The web site is available in English, French, German, Italian, Spanish, Dutch and Japanese. E-commerce transactions can be conducted in U.S. dollars, Canadian dollars, British pounds, Euros, Australian dollars as well as through PayPal.

Recognized Customer Service, Image Search and Rights Clearances

Corbis Motion offers renowned customer service, including subject matter and conceptual footage search, to help clients quickly and easily find and license the best clips for any creative product. Corbis' Rights Services brand, GreenLight (www.greenlightright.com), can help clients handle complex rights clearances for people, personas, trademarks, landmarks, music and other iconic intellectual property featured in footage clips so that they can be used in advertising activities.

For more information, press only:

Dan Perlet
Director, Communications
Corbis
+44 (0) 20 2644 7418
dan.perlet@corbis.com

Jessica Francisco
Weber Shandwick for Corbis
+1 (212) 445-8027
jfrancisco@webershandwick.com